

SCAN QR CODE FOR VIDEO

1932 Duesenberg Tribute

Rollston Formal Limousine • Champagne Gold & White Satin Pearl



A genuine 1930s Rollston hand-formed metal body on a thoroughly modern, fully serviceable drivetrain — built to be driven, not trailered.

Rollston Metal Body | 7 Passengers | 325 hp | 13,200 Miles | Restored by Shooter Newton



DIMENSIONS

Overall Length	225" 18 ft 9 in	Overall Width	6' 2"
Wheelbase	153½"	Curb Weight	~5,000 lbs
Seating Capacity	7 passengers Chauffeur + divider + rear saloon		

ENGINE

Engine	GM Small Block V8
Output	325 horsepower
Compression	10:1 flat-top pistons
Camshaft	Slightly above stock — smooth idle

BUYER SPECIFICATION SHEET

Cylinder Heads	Performance heads with 1.94" valves
Induction	Four-barrel carburetor
Ignition	HEI distributor — modern dependability
Exhaust	Twin exhaust with original-style Duesenberg tips
Odometer	13,200 miles

At 325 hp, this engine matches the legendary 320 hp of the original Duesenberg SJ's supercharged straight-eight — the most powerful American production car of its era.

DRIVETRAIN & CHASSIS

Transmission	GM 4L60 3-speed automatic with overdrive • External cooler
Rear Axle	Ford Explorer — all-stock components
Rear Ratio	3.73 positive traction
Front Suspension	Mopar torsion bar (replaces original straight axle)
Brakes	Four-wheel power disc brakes
Steering	Power steering with tilt wheel

BODY & EXTERIOR

Body	Genuine Rollston hand-formed all-metal formal limousine
Color	Champagne gold & white satin pearl
Fenders	Rust-proof fiberglass reproductions
Running Boards	Waterproof wood-grained vinyl — won't warp, splinter, or rot
Chauffeur Window	Rollston signature vertically-split chauffeur's window
Windshield Wipers	Vintage electric
Tires — Road	Modern radials with vulcanized 4" whitewall
Tires — Spares	Brand new 750/18" × 5½–6" wide (period-correct, unused)

INTERIOR & COMFORT

- Formal chauffeur passenger divider with Rollston signature vertical-split chauffeur side windows
- Rear saloon with disappearing jump seats — enclosed seating for seven
- Generation 4 Vintage Air Conditioning throughout
- Fold-out cup holders
- Portable GPS (opens from glove box door)
- Marine outside speakers with 1000 watt amp - leaving interior speakers at standard volume level Add music to any event from Gatsby Parties to Weddings



ELECTRICAL SYSTEM

Wiring	Fully modern 12-volt harness throughout
Lighting	Almost all LED bulbs
Note	Eliminates the fragile electrical issues that plague cars of this vintage

TOGGLE SWITCH PANEL

ROCKER — Above Upper Right	Radiator pusher fan (red indicator light when active)
UPPER RIGHT Toggle	Marine outside speakers with 1000 watt amp
UPPER LEFT Toggle	Interior driver compartment light
LOWER LEFT Toggle	Backup lights
LOWER RIGHT Toggle	Fog lights

INVESTMENT & PROVENANCE

Original all-metal Duesenbergs sell for \$1–4 million. Even fiberglass Duesenberg IIs for up to \$500,000. This tribute offers a genuine Rollston hand-formed metal coach with signature vertically split side windows and passenger area divider with a modern, fully serviceable drivetrain — which like fine art, appreciates.

Parts availability is a key advantage: the GM engine, GM transmission, and Ford rear axle mean you can walk into almost any auto parts store and leave with what you need — no special ordering required.

- Hardly anyone ever sees a Duesenberg outside of a museum — this one is built to be driven
- Master restorer Shooter Newton engineered it for daily reliability and accessible parts
- Ideal for weddings, country club arrivals, charity galas, real estate photos and marketing events
- Seven-passenger capacity secure from the weather — seats more than any other Duesenberg body style

To Arrange a Viewing or Test Drive email:

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If it's really something special, it's a Duesy.

VALUE ANALYSIS by CLAUDE.ai

What this car has that a fiberglass Duesenberg II doesn't:

- A genuine 1930s Rollston hand-formed all metal body — the real thing, not a reproduction
- Rollston original formal privacy divider and signature vertically split driver area windows
- Marine hidden outside speakers that can play swing jazz or any music to enhance events
- No Duesenberg IIs can seat 7 and none have a formal privacy divider
- A restoration by a named master restorer: Shooter Newton
- Original spare tires

Where this car has the Duesenberg II beat:

The Duesenberg II's selling point is essentially *styling* — it looks like a Duesenberg but built new on a modern chassis with fiberglass coachwork. This car has an authentic 1930s metal body with original Rollston coachwork details *plus* the modern drivetrain reliability. You get both worlds. That's not a lesser car — that's arguably a significant superior proposition.

A defensible price range: \$325,000–\$425,000

- Floor: comfortably above the low end of Duesenberg II sales (\$200K), justified by the authentic 1930s Rollston metal coachwork alone
- Ceiling: below the top Duesenberg II sales (\$500K), acknowledging the tribute chassis rather than an original Duesenberg II frame

Suggested Value: \$385,000

Anyone who does their homework will understand why the authentic Rollston metal body commands a premium over fiberglass, and the modern drivetrain removes an important objection that keeps cautious buyers away from original cars.

The buyer who understands what they're looking at will recognize the value. This is a genuinely compelling car — the combination of authentic 1930s coachwork with a modern, worry-free drivetrain is a rare thing and the “Great Gatsby” design captures the lifestyle appeal alongside the provenance.

On marketing:

The video's “Great Gatsby” framing is spot on and resonates with every luxury lifestyle segment.

- Event rental companies, weddings, proms, Gatsby parties, birthdays and real estate
- Luxury chauffeur services
- Film/TV production coordinators
- High-end resort properties

Buyers who recognize this “Duesy” as both asset and revenue-generating tool, understands the price.

YouTube Video: <https://youtu.be/2nCnutYTba0?si=POhB5zDDiyigoOZU>